



# Huellas Latinas Sunset Cruise

2026 Edition — Nature Chic  
Celebrating 5 Years of Community, Nature & Belonging

## Sponsorship Packet



September 17<sup>th</sup>, 2026  
Mississippi River — St. Paul  
[www.huellaslatinas.com](http://www.huellaslatinas.com)





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Five years ago, Huellas Latinas began with a simple idea: that nature should be a place where everyone feels they belong.

Today, Huellas Latinas has engaged thousands of participants across Minnesota, building a vibrant community around nature, culture, and belonging.

What started as small community hikes has grown into a movement connecting Latino families and communities across Minnesota to the outdoors—creating opportunities for well-being, environmental stewardship, and leadership in nature.

This year, as Huellas Latinas celebrates five years of impact, we invite our community, partners, and supporters to join us for a special evening on the Mississippi River.

The Huellas Latinas Sunset Cruise is more than a celebration—it is a moment to reflect on how far we have come together and to imagine the future we are building.

As the sun sets over the Mississippi, guests will gather for an evening of connection, storytelling, and celebration. Surrounded by the beauty of the river, we will share stories of community, honor the partnerships that have made this work possible, and invite others to help shape the next chapter of Huellas Latinas.

This gathering takes place during Latino Conservation Week and Hispanic Heritage Month, a powerful reminder that the outdoors belongs to everyone and that diverse voices are essential in caring for the natural places we all share.

The evening will feature a sunset cruise, dinner, live Latin music, and opportunities to support programs that expand access to outdoor experiences for Latino communities across Minnesota.

Together, we celebrate five years of Huellas Latinas—and the many journeys still ahead.

**Sep 17<sup>th</sup> 2026**

**Location: Mississippi  
River – St. Paul**

**Boarding: 5:30PM**

**120 Guests will enjoy:**

- **sunset views**
- **dinner**
- **live music**
- **and a vibrant  
community  
gathering**

# Huellas Latinas



## RECOGNIZED FOR Our Impact

Huellas Latinas has been recognized locally and nationally for **advancing community connection, outdoor equity, and culturally relevant environmental engagement.**



These honors reflect our commitment to building a future where everyone belongs outdoors.



### FEATURED BY:



Nina Moini and Ellen Finn - October 13, 2025 1:21 PM  
Local organization aims to make nature more accessible for Latino immigrants



Led by Venezuelan immigrant Luisana Méndez, a growing Minnesota nonprofit is helping Latino families connect with nature – and each other– in the face of growing fear and uncertainty.



The interview with Silicon Valley Latino emphasized the importance of the Latino community and how migration stories inspire and motivate families to engage in outdoor activities.



**379 +**  
ACTIVITIES

Culturally relevant outdoor experiences year-round



**3434 +**  
PEOPLE ENGAGED

Latino community members of all ages and abilities



**45%**  
RETURNED FAM/PEP

Building lasting relationships and trust



**473+**  
HOURS OF SERVICE

Volunteer time invested in our community



*Belonging Outdoors.*

COMMUNITY. NATURE. CULTURE.

# Sponsorship Opportunities

BENEFITS Level/# Available	Community Sponsor \$500	Trail Sponsor \$1,000	Sunset Sponsor \$2,500	River Steward Sponsor \$5,000
Complimentary tickets	1	2	4	8
Logo on digital promotion				X
Speaking opportunity during program				X
Premium recognition across marketing				X
Logo on event materials			X	X
Social media recognition		X	X	X
Recognition during program	X	X	X	X

**Audience:**  
 Community leaders  
 Corporate partners  
 Environmental advocates  
 Latino community leaders  
 Outdoor enthusiasts

**SECURE YOUR SPONSORSHIP TODAY!**

**Luisana Mendez**  
 Founder & Executive Director  
[hola@huellaslatinas.com](mailto:hola@huellaslatinas.com)

By supporting the **Huellas Latinas Sunset Cruise**, sponsors help expand access to outdoor experiences that promote well-being, environmental stewardship, and community belonging.

Together, we are building a future where Latino families and communities feel welcomed, represented, and inspired in the outdoors.



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